

County funding scenarios

5 Counties, \$33.4m Of Capital

Generated 05 October 2026. Counties in this pack: Nairobi, Kiambu, Nakuru, Kakamega, Mombasa.

Build cost \$33.4m	Grassroots share 16.9%	Running cost a year \$2.6m	Trading income a year \$5.8m
Cost recovery 225.2%	Players reached a year 99,000	Permanent jobs 623	Construction person-years 3,133
Professionals a year 13.0	Player trading income \$5.8m	Annual social value \$80.8m	Total annual return \$90.3m

What the money buys

Project	Class	Units	Build cost
Modular professional stadiums (Priority 18)	Professional	5	\$27.5m
Indoor football arenas	Grassroots and recreational	4	\$4.8m
Community 11-a-side pitch upgrades	Grassroots and recreational	5	\$480,000
Stackable 5-a-side and futsal courts	Grassroots and recreational	15	\$356,250
County academies and coach education	Professional	5	\$264,000

This selection is 18.5% of the national programme's capital and reaches 18.0% of its players. Every dollar of capital returns \$2.42 a year in social and economic value, \$2.703 once player trading income and tax are included, matching the capital in value in 0.41 years. Health and productivity value alone is \$2.9m a year, from 396 hospital admissions avoided and 33,660 sick days recovered.

County by county

County	Rank	Units	Build cost	Jobs	Players	Annual value	Value per \$1
Nairobi	#1	7	\$6.9m	129	22,200	\$18.1m	\$2.618
Kiambu	#2	7	\$6.9m	129	22,200	\$18.1m	\$2.618
Nakuru	#3	7	\$6.9m	129	22,200	\$18.1m	\$2.618
Kakamega	#4	7	\$6.9m	129	22,200	\$18.1m	\$2.618
Mombasa	#5	6	\$5.7m	107	10,200	\$8.4m	\$1.462

Nairobi County

Ranked #1 of 47 on population and output — inside the Priority 18. 4,397,073 people, \$33.18bn GDP and \$93.2bn at purchasing power parity.

Build cost \$6.9m	Running cost a year \$544,628	Trading income a year \$1.2m	Cost recovery 218.7%
Players a year 22,200	Permanent jobs 129	Cost per professional \$311,758	Value per dollar \$2.618

What is proposed here

Project	Class	Units	Build cost	Running cost	Jobs
Stackable 5-a-side and futsal courts	Grassroots and recreational	3	\$71,250	\$6,412	9
Community 11-a-side pitch upgrades	Grassroots and recreational	1	\$96,000	\$9,600	4
Indoor football arenas	Grassroots and recreational	1	\$1.2m	\$132,000	22
County academies and coach education	Professional	1	\$52,800	\$11,616	9
Modular professional stadiums (Priority 18)	Professional	1	\$5.5m	\$385,000	85

Its academy pathway carries 144 funded places and produces about 2.6 professionals a year, returning \$1.2m of trading income at 1.43x the cost of production. Health and productivity value here is \$650,904 a year, from 89 admissions avoided and 7,548 sick days recovered.

Kiambu County

Ranked #2 of 47 on population and output — inside the Priority 18. 2,417,735 people, \$6.66bn GDP and \$18.7bn at purchasing power parity.

Build cost \$6.9m	Running cost a year \$544,628	Trading income a year \$1.2m	Cost recovery 218.7%
Players a year 22,200	Permanent jobs 129	Cost per professional \$247,112	Value per dollar \$2.618

What is proposed here

Project	Class	Units	Build cost	Running cost	Jobs
Stackable 5-a-side and futsal courts	Grassroots and recreational	3	\$71,250	\$6,412	9
Community 11-a-side pitch upgrades	Grassroots and recreational	1	\$96,000	\$9,600	4
Indoor football arenas	Grassroots and recreational	1	\$1.2m	\$132,000	22
County academies and coach education	Professional	1	\$52,800	\$11,616	9
Modular professional stadiums (Priority 18)	Professional	1	\$5.5m	\$385,000	85

Its academy pathway carries 144 funded places and produces about 2.6 professionals a year, returning \$1.2m of trading income at 1.8x the cost of production. Health and productivity value here is \$650,904 a year, from 89 admissions avoided and 7,548 sick days recovered.

Nakuru County

Ranked #3 of 47 on population and output — inside the Priority 18. 2,162,202 people, \$5.8bn GDP and \$16.3bn at purchasing power parity.

Build cost \$6.9m	Running cost a year \$544,628	Trading income a year \$1.2m	Cost recovery 218.7%
Players a year 22,200	Permanent jobs 129	Cost per professional \$137,929	Value per dollar \$2.618

What is proposed here

Project	Class	Units	Build cost	Running cost	Jobs
Stackable 5-a-side and futsal courts	Grassroots and recreational	3	\$71,250	\$6,412	9
Community 11-a-side pitch upgrades	Grassroots and recreational	1	\$96,000	\$9,600	4
Indoor football arenas	Grassroots and recreational	1	\$1.2m	\$132,000	22
County academies and coach education	Professional	1	\$52,800	\$11,616	9
Modular professional stadiums (Priority 18)	Professional	1	\$5.5m	\$385,000	85

Its academy pathway carries 144 funded places and produces about 2.6 professionals a year, returning \$1.2m of trading income at 3.23x the cost of production. Health and productivity value here is \$650,904 a year, from 89 admissions avoided and 7,548 sick days recovered.

Kakamega County

Ranked #4 of 47 on population and output — inside the Priority 18. 1,867,579 people, \$2.88bn GDP and \$8.1bn at purchasing power parity.

Build cost \$6.9m	Running cost a year \$544,628	Trading income a year \$1.2m	Cost recovery 218.7%
Players a year 22,200	Permanent jobs 129	Cost per professional \$144,542	Value per dollar \$2.618

What is proposed here

Project	Class	Units	Build cost	Running cost	Jobs
Stackable 5-a-side and futsal courts	Grassroots and recreational	3	\$71,250	\$6,412	9
Community 11-a-side pitch upgrades	Grassroots and recreational	1	\$96,000	\$9,600	4
Indoor football arenas	Grassroots and recreational	1	\$1.2m	\$132,000	22
County academies and coach education	Professional	1	\$52,800	\$11,616	9
Modular professional stadiums (Priority 18)	Professional	1	\$5.5m	\$385,000	85

Its academy pathway carries 144 funded places and produces about 2.6 professionals a year, returning \$1.2m of trading income at 3.08x the cost of production. Health and productivity value here is \$650,904 a year, from 89 admissions avoided and 7,548 sick days recovered.

Mombasa County

Ranked #5 of 47 on population and output — inside the Priority 18. 1,208,333 people, \$5.66bn GDP and \$15.9bn at purchasing power parity.

Build cost \$5.7m	Running cost a year \$412,628	Trading income a year \$1.1m	Cost recovery 259.6%
Players a year 10,200	Permanent jobs 107	Cost per professional \$267,896	Value per dollar \$1.462

What is proposed here

Project	Class	Units	Build cost	Running cost	Jobs
Stackable 5-a-side and futsal courts	Grassroots and recreational	3	\$71,250	\$6,412	9
Community 11-a-side pitch upgrades	Grassroots and recreational	1	\$96,000	\$9,600	4
County academies and coach education	Professional	1	\$52,800	\$11,616	9
Modular professional stadiums (Priority 18)	Professional	1	\$5.5m	\$385,000	85

Its academy pathway carries 144 funded places and produces about 2.6 professionals a year, returning \$1.2m of trading income at 1.66x the cost of production. Health and productivity value here is \$299,064 a year, from 41 admissions avoided and 3,468 sick days recovered.

Population from the KNBS 2019 census; county output from Gross County Product shares. Costs, returns and health effects are our own labelled estimates, published so they can be argued with. Nothing in this pack is a quotation, a budget, an agreed site or an awarded contract. kickstartkenyafootball.org