

Ground rent · Trans Nzoia · 11 October 2026

What This Project Can Pay In Rent

A school and sunday-league hub in Trans Nzoia needs 1.058 acres. On this county's own wages, prices and 15-34 population it would take KSh 12,460,456 a year net and leave KSh 7,497,761 before any land cost. Everything below follows from those two numbers.

The site and the trading

Facility	School and Sunday-league hub (Grassroots)
Land needed	1.058 acres (4,280 m ²)
Net income a year	KSh 12,460,456
Operating profit before land	KSh 7,497,761
Market ground rent for that acreage	KSh 243,281 a year (2.0% of income)

What the project can pay

Band	Rent a year	A month	Per acre	Or a premium instead	Profit left
Comfortable 8.0% of net income	KSh 996,836	KSh 83,070	KSh 942,189	KSh 11,073,751	KSh 6,500,925
Tight but workable 15.0% of net income	KSh 1,869,068	KSh 155,756	KSh 1,766,605	KSh 20,763,290	KSh 5,628,693
Only on cheap land or a grant 25.0% of net income	KSh 3,115,114	KSh 259,593	KSh 2,944,342	KSh 34,605,490	KSh 4,382,647

Our opening position is **KSh 996,836** a year and our ceiling is **KSh 3,115,114**. The market rent for this acreage sits inside that, so there is a deal here on ordinary terms. The rent is a normal cost of doing business here.

The terms worth asking for

- **A rent-free build period.** No rent until the pitches open. The site earns nothing while it is a building plot, and a rent charged through construction comes straight out of the build budget.
- **Rent as a share of takings, not a fixed sum.** A turnover rent moves with the business. In a quiet year the landowner earns less and the facility survives; in a good year the landowner earns more than a fixed rent would have paid.
- **A term long enough to recover the capital.** Fifteen years is the minimum anything permanent is built on. Below that the pitches outlive the lease and no funder will put capital in.
- **Reviews on a published index, capped.** Rent reviewed against inflation with a stated ceiling, so a twenty-year plan cannot be undone by a single review.
- **Security of tenure and a registered lease.** A registered lease, a clean search and consent from every interested party. Funders lend against title, not goodwill.
- **Community hours written in.** Guaranteed hours a week for schools, girls' sessions and the county league, at a stated price. It is the reason the project exists.

Method

Ground rent is the commercial yield on our modelled land value for the acreage that facility type needs, at the location chosen. Income and operating profit come from the facility planner on the same county's living wage, 15-34 population and utility prices, with the land line removed so the rent is not charged twice, and restated at the live exchange rate so they match the planner exactly. Anything above a quarter of net income is treated as unaffordable at market rent.

- Planning estimates on both sides — the land and the trading. A valuer's report and a real operator's budget replace them before anything is signed.

KickStartKenyaFootball trading as KickStartKenyaFootball · company · media@kickstartkenyafootball.com. A planning estimate, not an offer or a valuation.